



[WWW.ALTACONSTRUCTION.COM](http://WWW.ALTACONSTRUCTION.COM)

# A LETTER FROM OUR FOUNDERS

On behalf of the entire Alta Construction team and ourselves, thank you for taking the time to review our company qualifications and becoming familiar with who we are.

When we founded Alta Construction in 2005 our vision was to create a general contracting company that was unlike any other. We are proud to say we've accomplished just that by leveraging the most innovative technology in the business, fostering a company culture of teamwork, and developing transparent and trusted partnerships with each of our clients.

Since 2005 Alta has:

- Expanded our office to a second New York location.
- Delivered successful projects throughout the United States.
- Implemented multiple top-tier software platforms.
- Worked within the Commercial, Technology and Retail industries.
- Grown a team of intelligent, driven, and kind team members.

The pages that follow will go into detail on who we are, what sets us apart, and the benefits to working with Alta Construction.

We would like to take this opportunity to extend our deep appreciation to you and your team for considering Alta Construction as your trusted general construction partner.

We invite you to browse this info packet and contact our team with questions about how Alta can help you meet your goals.

Best,



*Rick McPheeters*  
**Rick McPheeters**  
*CEO & Co-Founder*



*Mario Aroz*  
**Mario Aroz**  
*CMO & Co-Founder*



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# COMPANY OVERVIEW



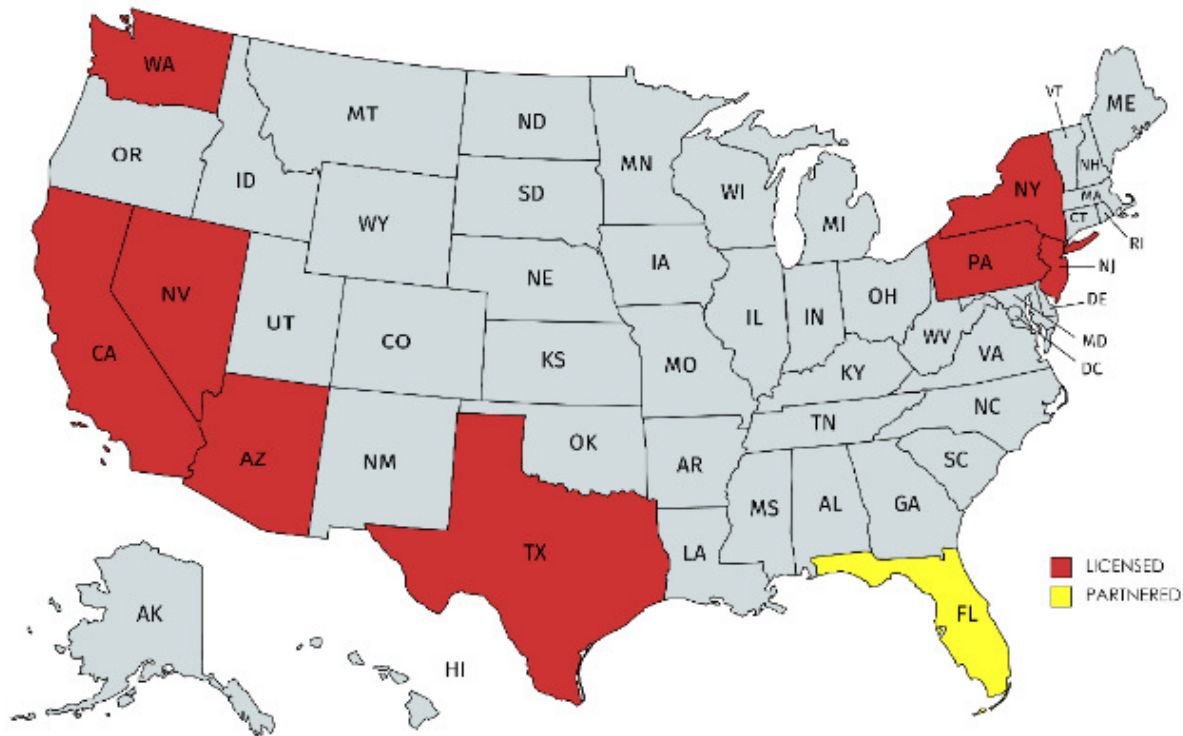
# COMPANY OVERVIEW

## THE BASICS

Dec. 2005  
Date Founded

37-1520795  
Federal ID

Avg. \$35MM  
Volume



890027  
CA License Number

ROC323272  
AZ License Number

0083718  
NV License Number

803042429  
TX Filing Number

616362  
NY Registration Number

CC ALTADDI852KH  
WA Filing Number

## THE OFFICES

369 E. Blaine St.  
Corona, CA 92879  
Corporate Office  
**Ron Begley, SVP**  
(714) 371-7928

147 W. 35th St. #311  
New York, NY 10001  
Satellite Office  
**Roger Chou, President**  
(818)263-5900

## THE DETAILS

### Banking

Partners Bank of California  
27201 Puerta Real, Suite 160  
Mission Viejo, CA 92691

### Insurance

Bulen & Associates Insurance  
40750 Symphony Park Ln. Suite 101  
Murrieta, CA 92562



**A L T A   T E A M**



**Ron Begley**  
**Senior VP**



**Tyler Guith**  
**Director**



**TJ Clerisse**  
**Project Manager**



**Dennis Parker**  
**General Superintendent**



**Tracy Harlow**  
**Project Engineer**



**TBD based on project**  
**Superintendent**



**David McPheeters**  
**Estimating Manager**



**Ana Escamilla**  
**Project Accountant**



**Savannah Martinez**  
**Contracts Manager**





**WHAT SETS US  
APART**

# WHAT SETS ALTA APART

WHAT OUR CLIENTS ARE SAYING

**"A GREAT COMPANY TO WORK WITH,  
WILLING TO GO THE EXTRA MILE TO MAKE  
THINGS WORK."**

Steve Uhlarik  
Senior Project Manager at  
**Crate&Barrel**

**"I APPRECIATE THE  
TRANSPARENCY AND REPORTING  
THAT PROCORE GIVES ME AS THE  
CLIENT."**



IRVINE COMPANY  
OFFICE PROPERTIES

**"The relationship feels more "same  
team" then client vs contractor."**



**ADAM WATTS REGIONAL  
DIRECTOR OF  
CONSTRUCTION**

**"Fantastic communication from the whole team. I really liked  
the Raken daily reports. It made my communication with my  
client that much easier and given COVID and the limited site  
visits, those reports gave me a great snapshot of field  
activities.."**

CAMMIE RAGO  
DIRECTOR OF PROJECT MANAGEMENT AT





**TECHNOLOGY**



# TECHNOLOGY

THE ADVANTAGES OF PARTNERING WITH A CONNECTED FIRM

The construction technologies we employ deliver multiple advantages. Some of the benefits you'll enjoy when you partner with us include:

- **Simplified budgeting:** These software products provide a simple interface for fast, accurate project budgeting, including expense tracking and invoice management.
- **Higher quality:** Project management software gives everyone involved a single plan of action to follow, helping ensure the final result meets all your exact specifications.
- **Improved communication:** These tools make it easy for all project stakeholders to share important details, clarify information, review progress and stay informed.
- **Streamlined management:** Using commercial construction project management software is the simplest, most efficient and most effective way to manage every project stage.
- **Improved transparency:** With these technologies, you'll have constant access to user-friendly dashboards where you can view progress and costs, send messages and get updates.



PROCORE®

BUILDINGCONNECTED

**Macy's Bev Center**  
8500 Beverly Boulevard Los Angeles, California 90048

Date: Thu 05/28/2020 Job # 20861 Prepared By Nelson I. Milian

Weather

6:00 AM	12:00 PM	4:00 PM
59° Partly Cloudy	75° Clear	76° Clear
Wind: 2 MPH   Precipitation: 0"   Humidity: 95%	Wind: 7 MPH   Precipitation: 0"   Humidity: 53%	Wind: 9 MPH   Precipitation: 0"   Humidity: 51%

Work Log Photos

Alta contracting: | QTY: 4 | HRS: 8.0 | HTD: 218.0

Apollo painting: | QTY: 2 | HRS: 8.0 | HTD: 840.0

Survey				
Questions	N/A	No	Yes	Description
1. Did you check the jobsite for safety before work commencing?	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
2. Any accidents on site today?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
3. Any schedule delays occur?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
4. COVID - Any COVID-19 related delays?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
5. Did weather cause any delays?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
6. Any visitors on site?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
7. Any areas that couldn't be worked on?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
8. Did you attach today's sign in sheet with all persons on site listed?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
9. Any equipment rented on site?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
COVID - Posters in place that encourage staying home when sick, cough and sneeze etiquette, and hand hygiene at the entrance to your workplace and in other workplace areas where they are likely to be seen?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
11. COVID - Poster in place for "Social distancing"?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
12. COVID - Poster in place for "What do to if you are sick"?	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	

Survey Photos

I, Nelson I. Milian, have reviewed and completed this report.  
Nelson I. Milian | 05/28/20 | 02:26PM



**E X P E R I E N C E**



# EXPERIENCE

## COMMERCIAL PROJECTS & SCOPE



### BOTANIST

- \$700K Full remodel
- Medical marijuana cannabis retail dispensary

### LIBERTY BEACH

- Two building medical cannabis facility - manufacturing production and sales.
- Complete remodel
- \$2.3M + \$2.9M

### TRANSWESTERN

- \$22M with 18 months duration
- Third largest G-sky green live wall in North America
- Exterior and interior remodel of two buildings on Sunset Blvd.

### GOAL STRUCTURE SOLUTIONS

- 20,000 Sq Ft.
- Full interior renovation of 20th floor, including new herculite glass conference rooms and new offices.
- Upgrade of building's MEP systems for the floor.





# EXPERIENCE

RETAIL PROJECTS & SCOPE



## GUCCI

- Westfield Topanga Mall
- 4,000 sq. ft. complete build out with 16-week duration.
- \$1M contract size.

## TRAFFIC LA

- Beverly Center Mall
- 5,700 sq. ft. combining multiple tenants into a single tenant with smoke evac system.
- \$1.5M contract size.

## CHLOE

- South Coast Plaza, Costa Mesa
- 1,500 sq. ft. complete renovation with 10 week duration.
- \$1M contract size

## MACYS

- Westfield Century City, Los Angeles.
- 160,000 sq. ft. complete interior build.
- \$3.4 M contract size.





# REFERENCES



# REFERENCES

## COMMERCIAL CLIENTS



### **ARNEL COMMERCIAL PROPERTIES**

949 South Coast Drive, suite 600  
Costa Mesa, CA 92626  
Mr. Sam Rodarte  
(626) 926-0642

### **CRUNCH FITNESS**

22 West 19th St 3rd fl.  
New York, NY 10011  
Ms. Sarah Kovacs  
(212) 993-0397



### **EDGEWOOD REALTY PARTNERS**

716 Mission St  
South Pasadena, CA 91030  
Mrs. Betty Siwy  
(626) 403-1469

### **HOLISTIC INDUSTRIES**

300 Massachusetts Ave  
Washington DC 20002  
Mr. Josh Genderson  
(301) 922-7786



### **PREMIER WORKSPACES**

2102 Business Center Dr.  
Irvine, CA 92612  
Mr. Jeff Reinstein  
(949) 253-4135

### **TRANSWESTERN**

601 S Figueroa St, Suite 2750.  
Los Angeles, CA 90017  
Mr. Brad Green  
(213) 457-1655



# REFERENCES

## RETAIL CLIENTS



### **BLOOMINGDALES**

919 Third Ave, 6th FL.  
New York, NY. 10022  
Mr. Adam Malkin  
(646) 206-4225

### **CRATE AND BARRELL**

1250 Techny Rd.  
Northbrook, IL 60062  
Mr. Steve Uhlarik  
(847) 504-4580



### **HONEY BIRDETTE**

8560 Sunset Blvd.  
Hills Penthouse, Level 10  
West Hollywood, CA 90069  
Ms. Melissa Floyd  
(323) 507-6403

### **MACY'S CORPORATE SERVICES**

170 O' Farrell Street  
San Francisco, CA 94102  
Mr. Dustin Ruddell  
(646) 823-4898



### **TJX COMPANIES**

770 Cochituate Road  
Framingham, MA 01701  
Mr. Gustavo Martinez  
(774) 308-6968

### **ZADIG & VOLTAIRE**

453 Broome St,  
New York, NY 10013  
Mrs. Katherine Schwenk  
(646) 859-6028



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